

Products & Pricing-Consumer Mobility
Bharat Sanchar Bhawan, New Delhi-1
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

UO No. 9-44/2012-P&P_CM

Dated: 10.06.2013

To,

The Chief General Managers,
All telecom Circles/Metro Districts.

Subject: Monitoring of reverse bundling scheme by circles-reg.

It has come to notice of corporate office that some empanelled vendors of BSNL under reverse bundling are misusing the reverse bundling scheme launched by this office. They are selling their product like tablets, in the name of BSNL but without bundling the BSNL SIM card. It is said that vendors are selling their product by using the BSNL name and logo on its product & product box without bundling of SIM card for the data/voice plan. Dir (CM) has viewed this cause seriously.

You are therefore requested to get these things checked and incase same is found correct necessary action against vendor as per agreement should be taken expeditiously. This office should also be informed of the action taken on this subject.

H.R. Shukla
Sr. G M (P&P-CM)